

## **New Human Resources Consultancy Launches to Provide Full Range of HR Counsel and Support to Rapidly Changing Marketplace**

Medfield, MASS – November 1, 2005 – Seasoned Human Resources Executive, Beth Kelly, today announced the formation of The HR Alliance Group, a professional HR services consulting firm that will serve the needs of businesses in New England and beyond.

“Regardless of the size of a company, there are pressing human resources needs across the board,” explained founder Beth Kelly. “The entrepreneurial segment, in particular, is one of the most vital to the local and national economy, and the growth of SMBs reflects that. From compensation and benefits strategies to recruiting and compliance, this group of businesses has historically struggled for professional HR assistance. The HR Alliance Group was formed to enable small to mid sized organizations, and their employees, to benefit from world-class HR counsel that has historically been available only to large enterprises.”

The HR Alliance Group offers its clients the expertise of seasoned consultants experienced in every facet of human resources. Illustrating the unique value it brings to the market, The HR Alliance Group can serve as the outsourced HR team for a company, or can be engaged to supplement current HR capabilities.

“Many businesses saw their HR teams gutted over the past few years,” Kelly continues. “For clients that lost their entire HR professional staff, The HR Alliance Group can meet the complete depth of needs. In other cases, our experts are tapped to partner with in-house HR teams – filling in for an HR Director on leave, handling work overload, or consulting on a specific or one-time requirement.”

### **About The HR Alliance Group**

The HR Alliance Group, Inc. is a full-service human resource consulting firm that specializes in providing a wide range of high quality and customized human resource solutions. The group works in close partnership with each client, providing services either on or off-site, functioning as a company’s HR department, or partnering with in-house staff on a variety of critical HR initiatives. Whether a company requires assistance building an HR function from the ground-up, or needs help managing an important HR project, this customized model is tailored to each client’s needs, and is designed to provide the most efficient and cost-effective delivery of human resources services. For more information, please go to [www.hr-alliancegroup.com](http://www.hr-alliancegroup.com).